# Entry-Level LCD Displays with a Stylish Design and Basic Functions for Signage Use 



# Preliminary 

## High Picture Quality and Ecology

## LED backlight provide light weight,

 a thin profile, and low power consumptionDetailed Full-HD picture quality, beautiful images in large spaces. The use of an LED backlight allows signage to be used for long periods with excellent visibility and low power consumption, to help reduce running costs.

## A stylish design with large screen and narrow 9 mm (0.4") bezel

The stylish design combines a $9 \mathrm{~mm}\left(0.4^{\prime \prime}\right)$ bezel and a depth of only 49 mm (2.0"). There is less visual bulk, so the display seems to blend into its surroundings. This makes the image stand out even more, for greater, eye-catching visibility.


The CCFL system requires the installation of multiple tubes that illuminate in the same way as fluorescent lamps behind the LCD panel. Thus, the display unit becomes thick.

The edge light system requires a small number of LED units because the lights are installed only on the edges of the LCD panel. This saves energy. The display unit can also be made thin and light.


